

My recruitment and outreach presentation for California Community Colleges is based on a PowerPoint presentation. The topics are prompted by over 100 campus and student photographs, graphs, quotes, diagrams and statistics that allow me to tailor my words to the audience and answer questions as they arise. I encourage the students attending my information sessions to ‘sit back and enjoy their visit to U.C. Santa Barbara’. I inform the guests that the most pertinent information presented is also available via handouts after the presentation that note-taking is discouraged. This generally earns me a loud ‘yipeee’ from the students. In 50 minutes, I cover the following topics:

- ◆ academic and personal preparation
- ◆ admissions requirements and articulation agreements
- ◆ academic and co-curricular offerings at UCSB
- ◆ research and other learning opportunities outside the classroom
- ◆ study abroad and service learning opportunities
- ◆ Engineering Honors Program
- ◆ student professional and recreational organizations
- ◆ attributes to look for in a 4-year institution
- ◆ the importance of using their education to make the world a better place for all humankind, in both affirming, and contributing to, causes that validate and promote equality and social justice as universal rights.

